What?
We are implementing a dba for Delta Motion. (dba = doing business as, also known as a trade name)

Why Delta Motion?
Delta Motion better reflects our core business and aligns with the website address. We recently obtained a US Federal trademark for Delta Motion and introduced the new logo on June 30, 2022.

Why a dba?
Using a dba makes it unnecessary to change our business name and allows us to use just the words “Delta Motion” as a company name for most purposes. (Since we are a corporation, certain legal documents will use Delta Computer Systems, Inc., or Delta Computer Systems, Inc. dba Delta Motion, or Delta Computer Systems, Inc. also doing business as Delta Motion).

When?
The official changeover date is October 1, 2023.

What changes will you see?
We will begin using Delta Motion in most cases where you encounter our company name:
- Website
- Email, letterhead, and other correspondence
- Signs, show booths, and advertisements
- Standard quotes and Invoices
- Product and shipping packaging labeling

What is not changing?
Everything else!
- Same website address and email addresses
- Same physical address and telephone numbers
- Same bank account and routing numbers
- Same great products and responsive, knowledgeable technical support!

What do you need to do?
Change Delta Computer Systems, Inc. to Delta Motion effective October 1, 2023, on your:
- Website references to Delta (please use updated logo)
- CRM and other databases
- Basic correspondence
- Purchase orders and payments. (Checks written to Delta Computer Systems, Inc. will be accepted for an extended period but using Delta Motion will help avoid confusion).

Change Delta Computer Systems, Inc. to Delta Computer Systems, Inc. dba Delta Motion effective October 1, 2023, on new legal documents:
- NDAs
- Other Agreements

Official documents?
If you would like a W-9 showing the Delta Motion tradename, please contact us.

deltamotion.com